

**WELCOME TO THE
REVOLUTION ►►**



MAXIMUM HI-DEF EXPERIENCE



WHAT DO I NEED TO WATCH BLU-RAY?



HDTV



HDMI
Cable



Blu-ray Player
or PlayStation®3



Blu-ray Movie (1080p)

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WHAT IS BLU-RAY-DISC?

BLU-RAY DISC IS THE NEXT GENERATION ENTERTAINMENT FORMAT SPECIFICALLY DESIGNED TO SHOW CRYSTAL CLEAR IMAGES ON A HIGH DEFINITION TELEVISION, WITH A PICTURE THAT IS **6 TIMES** THE QUALITY OF STANDARD DVD. PLUS, WITH UP TO 7.1 SURROUND SOUND AND A WHOLE NEW WORLD OF INTERACTIVE CONTENT ON THE DISC, SUPERB PICTURE QUALITY IS JUST THE BEGINNING.

WHAT EQUIPMENT DO I NEED TO WATCH BLU-RAY?

FIRST, CHECK THAT YOUR TELEVISION IS HD READY (IT SHOULD SAY SO IN THE MANUAL OR ON THE BOX). ALMOST ALL NEW FLAT SCREEN TVs ARE NOW HD READY. THEN ALL YOU NEED IS A DEDICATED BLU-RAY PLAYER OR A PLAYSTATION 3 AND YOU ARE READY TO WATCH YOUR FAVOURITE MOVIES, TV AND MUSIC ON BLU-RAY DISC IN HIGH DEFINITION QUALITY. A SURROUND SOUND SYSTEM WILL ALSO MAKE THE MOST OF BLU-RAY'S GROUND-BREAKING AUDIO QUALITY.

CAN I PLAY MY CURRENT DVDS ON A BLU-RAY PLAYER?

YES, BLU-RAY PLAYERS ARE FULLY COMPATIBLE WITH EXISTING DVDS SO THE DVD YOU'VE JUST BOUGHT WILL WORK PERFECTLY ON A BLU-RAY PLAYER, ALTHOUGH THE PICTURE WILL NOT BE IN HIGH DEFINITION.



ISN'T MY NEW HD READY TV ALREADY DISPLAYING HIGH DEFINITION CONTENT?

NOT NECESSARILY. MOST TV CHANNELS ARE BROADCAST IN STANDARD DEFINITION, AND A DVD WILL ALSO DISPLAY IMAGES IN STANDARD DEFINITION. EVEN IF YOUR TV IS HD READY, YOU NEED DEDICATED HIGH DEFINITION CONTENT LIKE BLU-RAY DISC TO GET A HIGH DEFINITION PICTURE.

WHY CAN'T I GET HIGH DEFINITION FROM A DVD?

HIGH DEFINITION CONTENT TAKES A LOT OF SPACE. BLU-RAY'S STORAGE CAPACITY IS HUGE, THE EQUIVALENT OF 5 DVDS ON A SINGLE DISC. THIS GIVES MOVIE STUDIOS, MUSIC LABELS AND GAMES DEVELOPERS MUCH MORE TO WORK WITH WHEN PUTTING TOGETHER THE BEST HIGH DEFINITION ENTERTAINMENT ON THE PLANET.

WILL THERE BE A GOOD RANGE OF CONTENT ON BLU-RAY?

BLU-RAY HAS THE SUPPORT OF OVER 170 OF THE BIGGEST NAMES IN ELECTRONICS, COMPUTING, VIDEO GAMING, MUSIC AND MOVIES. EVERY ONE OF THEM IS COMMITTED TO BRINGING THEIR CONTENT ONTO BLU-RAY, SO YOU CAN EXPECT A FANTASTIC RANGE OF HIGH DEFINITION FILMS, TV, GAMES AND MUSIC TO CHOOSE FROM.



TO FIND OUT MORE GO TO: WWW.BLURAYREVOLUTION.CO.UK

LOOK OUT FOR



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